

Great Northern x LMG On-Pack Promo 2025 Terms & Conditions ("Conditions of Entry")

Schedule	
Promotion:	Great Northern x LMG On-Pack Promo 2025
Promoter:	<p>CUB Pty Ltd ABN 76 004 056 106, 58 Queens Bridge Street, Southbank, VIC 3006, Australia. Ph: 1800 244 054</p> <p>For any inquiries regarding this Promotion, please contact the Promoter at ConsumerRelations@asahi.com.au or on 1800 244 054</p>
Promotional Period:	<p>Start date: 04/08/25 at 09:00 am AEST</p> <p>End date: 03/11/25 at 11:59 pm AEDT</p>
Eligible entrants:	Entry is only open to Australian residents who are 18 years and over.
How to Enter:	<p>To enter the Promotion, the entrant must complete the following steps during the Promotional Period:</p> <ol style="list-style-type: none"> purchase a specially marked case of Great Northern (Great Northern Original 24-bottles/30-cans and Great Northern Super Crispy 24-bottles/30-cans) from any Bottlemart, Bottlemart Express, SipnSave or Harry Brown store within Australia or any Thirsty Camel store in WA (includes their respective online stores) (while stocks last) ("Participating Venues"); and scan the QR code advertised on promotional material (or visit www.greatnorthern.com.au/promotions), follow the prompts to the Promotion entry page; and fully complete and submit the online entry form with the unique code featured inside the case and their personal details (first name, last name, date of birth, email address, mobile number, full address and postcode of residence). <p>Instant Prize winners will be notified on screen upon entry form submission, subject to verification. All valid entries (including Instant Prize winners) will also be entered into the draw.</p> <p>Proof of Purchase: The entrant must retain proof of purchase. The proof of purchase required is the carton featuring the unique code used to enter.</p> <p>The entrant must fill out the online entry form for every entry.</p>
Entries permitted:	<p>Multiple entries permitted subject to the following:</p> <ol style="list-style-type: none"> limit one (1) entry can be submitted per qualifying transaction; limit one (1) entry permitted per person each day; maximum of five (5) entries permitted per person throughout the entire Promotional Period; and each entry must be submitted separately and in accordance with the entry instructions above.
Winner Determination	<p>Instant Win:</p> <ul style="list-style-type: none"> Winners will be notified immediately if they have won on screen upon entry form submission, subject to verification. Quality control errors will not invalidate an otherwise valid prize claim. Unless otherwise due to fraud or ineligibility under these Conditions of Entry, all prize claims in excess of the advertised prize pool will be honoured. Instant win game materials void if stolen, forged, mutilated or tampered with in any way. <p>Draw:</p> <ul style="list-style-type: none"> The draw will take place at Igo Direct Group Pty Ltd, 41 Stubbs Street, Kensington VIC 3031 at 02:00 pm on 10/11/25 using computerised random selection. The first valid entry drawn will be the winner of the prize specified below. The draw conductor may draw additional reserve entries in case an invalid entry or entrant is drawn. If a draw is scheduled on the weekend or a public holiday, the draw will be conducted at the same time and location on the following business day. The Promoter will ensure each draw is open for public scrutiny and anyone may witness the draw on request. The winner of a drawn prize is determined by chance.
Total Prize Pool:	Up to AUD \$350,000.00

Prize Description	Number of this prize	Value (per prize)	Winning Method
Draw Prize: The travel prize is a trip for the winner and three (3) friends to their choice of destination in Australia (destination to be decided between the winner and the travel agency) valued at up to \$50,000.	1	Up to AUD\$50,000.00 depending on date and exact point of departure	Draw: computerised random selection - 10/11/25 at 02:00 pm AEDT
Instant Prize: The prize is a \$100 Flight Centre gift card.	3000	AUD\$100.00	Instant Win
Prize Conditions	<p>Draw Prize Conditions</p> <ul style="list-style-type: none"> • Travel must be taken within twenty-four (24) months. • Prize is subject to the standard terms and conditions of individual prize and service providers. • The winner and his/her travel companion/s (if applicable) must depart from and return to the same departure point and travel together and stay at the same accommodation. • The winner and his/her travel companions (if applicable) must meet all travel requirements and conditions of entry for all third-party suppliers, including but not limited to: hotels, airlines, restaurants, events and activity suppliers. • Subject to the terms and conditions of the participating prize provider(s), if for any reason the winner does not, once the prize has been booked, take the prize (or an element of the prize) at the time stipulated, then the prize (or that element of the prize) will be forfeited and will not be redeemable for cash. • The prize is subject to booking and flight availability. • The winner and his/her travel companion/s (if applicable) are responsible for ensuring that they have any requisite travel documentation. • Frequent flyer points will not be awarded and do not form part of the prize. • Spending money, meals, taxes (excluding airline and airport taxes), insurance, transport to and from departure point, transfers, items of a personal nature, in-room charges and all other ancillary costs, unless otherwise provided to the winner as part of and within the value of their prize, are not included. • A credit card imprint may be required from the winner at check-in to the hotel for all incidental charges. • The winner and his/her travel companion/s (if applicable) must be aged 18 years or older. • No compensation or alternative travel plans will be arranged should the prize winner and his/her travel companions (if applicable) miss their outbound or return flights or fail to meet any check-in requirements for any reason. These costs will be the responsibility and expense of the winner and their travel companion/s (if applicable). • Should the winner wish to extend their trip, permission must be sought from the Promoter who will decide in its absolute discretion. In the event the Promoter agrees for the winner to extend, all additional expenses to extend will be at the winner's own expense. • Once booking is confirmed no changes are allowed, unless otherwise authorised by the Promoter in its absolute discretion and if permitted will incur a fee of \$165 per person (including GST) plus supplier charges which is payable by the winner. • The Promoter recommends that the winner obtain travel insurance for the prize trip. However, any costs associated with obtaining travel insurance will be the responsibility of the winner. • The winner and his/her travel companion (if applicable) agree that they will not sell or otherwise provide their story and/or photographs to any media or other organisation apart from the Promoter or the Promoter's travel agency, Mavel. • If the Winner elects to include car hire as part of their prize, the winner must meet all the rental conditions for car hire as prescribed by the car rental company, for example (including but not limited to) minimum driver age must be 21 years or older and maximum driver age is 85 years of age and the nominated driver must have held a full licence for at least 1 year, etc. If the winner doesn't meet the criteria (including, but not limited to, a suspended license) they must nominate a guest who meets the car rental company's requirements and the guest must be the nominated driver on the rental agreement. A daily surcharge applies to all drivers under 25 for hire car and the winner acknowledges that this cost will be paid directly to the car hire company on collection of the vehicle. 		

	<ul style="list-style-type: none"> The Promoter does not condone, endorse, or accept any responsibility for any activities undertaken by the winner or any travel companion/s (if applicable) that are illegal, unlawful, or excessively dangerous and will not allow activities that they deem fall into these categories to be booked by the prize agency. Participants must comply with all applicable laws, regulations, and safety guidelines. The Promoter reserves the right to disqualify any participant or revoke any prize if, in its sole discretion, it determines that the participant has engaged in conduct that is illegal, reckless, or poses a significant risk to themselves or others. The Promoter shall not be liable for any injury, loss, or damage resulting from such conduct. The prize includes a travel experience of the winner's choice, subject to a maximum value of up to AU\$50,000. The total prize value includes the cost of a concierge service provided by the designated prize agency, which will facilitate and arrange the trip on behalf of the winner. The concierge service fee is an integral part of the prize value and is not separately redeemable or transferable. The winner must coordinate all travel arrangements exclusively through the prize agency, and no reimbursement or cash alternative will be provided for any unused portion of the prize. The Promoter shall not be responsible for any additional costs incurred by the winner beyond the allocated prize value. The Promoter will connect the winner with the travel agency, Mavel, to arrange their travel bookings. <p>Instant Prize Conditions</p> <ul style="list-style-type: none"> Flight Centre gift cards are valid for 3 years from the date of issue and can be redeemed for travel products at Flight Centre stores within Australia. Gift cards cannot be redeemed for cash, credit, gift cards or foreign currency products. It is up to the card holder to redeem the full value of the card within the validity period. Unused balances will not be refunded or credited when the card expires. Flight Centre Travel Group Ltd disclaims responsibility for lost or stolen cards, as well as cards obtained via non-approved channels. Defaced, mutilated, lost or stolen cards will not be replaced or redeemed. Full Terms of Use can be found at https://help.flightcentre.com.au/s/article/gift-card-terms-of-use-au.
Winner notification:	<p>The Instant Prize winners will be notified on screen upon entry form submission, subject to verification. Winners of an Instant Prize will be sent an email verifying their winner notification and will be provided with instructions on how to redeem their prize.</p> <p>The Draw Prize winner will be contacted by email and phone and published at www.greatnorthern.com.au/promotions within seven (7) days of the draw.</p>
Unclaimed Prizes:	<p>The Draw Prize must be claimed by 11/12/25 at 12:00 pm AEDT. In the event of an unclaimed Draw Prize, the prize will be redrawn on 12/12/25 at 12:00 pm AEDT at Igo Direct Group Pty Ltd, 41 Stubbs Street, Kensington VIC 3031. The winner of the redraw will be notified by email and phone and published at www.greatnorthern.com.au/promotions within seven (7) days of the redraw.</p> <p>If there are no prize winner/s or winner/s for this Promotion cannot be found, this information will be published at www.greatnorthern.com.au/promotions.</p>

- The entrant agrees and acknowledges that they have read these Conditions of Entry (and Schedule) and that entry into the Promotion is deemed to be acceptance of these Conditions of Entry (and Schedule). Any capitalised terms used in these Conditions of Entry have the meaning given in the Schedule, unless stated otherwise.
- The Promotion commences on the Start Date and ends on the End Date ("Promotional Period"). Entries are deemed to be received at the time of receipt by the Promoter and not at the time of transmission or deposit by the entrant. Records of the Promoter and its agencies are final and conclusive as to the time of receipt.
- Valid and eligible entries will be accepted during the Promotional Period.
- Employees (and their immediate family members) of the Participating Venues, agencies/companies directly associated with the conduct of this Promotion, the Promoter, businesses involved in determination of winner/s for the Promotion, businesses involved in the management of the Promotion, any organisation benefiting from the Promotion, the Promoter's distributors, suppliers, subsidiary companies/businesses and associated companies and agencies are not eligible to enter.

"Immediate family member" means any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or 1st cousin.

5. All reasonable attempts will be made to contact each winner.
6. If any winner chooses not to take their prize (or is unable to), or does not take or claim a prize within a reasonable time, as specified by the Promoter, or is unavailable at the time stipulated by the Promoter for travel, they forfeit the prize and the Promoter is not obliged to substitute the prize.
7. Where entry is allowed by purchase or subscription, the cost of the product or service is no greater than the cost would be without the opportunity to participate in the Promotion.
8. Entrants must keep their proof of purchase specified in the How to Enter section for their entry as proof of purchase ("Proof of Purchase"). If an entrant fails to produce the Proof of Purchase for their entry, as and when requested by the Promoter, the Promoter has the right to invalidate the entrant's entry and the entrant's right to a prize.
9. The Promoter supports the responsible service of alcohol and encourages consumers to enjoy alcohol responsibly. Entrants will be refused service of alcohol or provision of an alcohol beverage if it would breach any laws, codes or policies including those of the relevant liquor licensee relating to the responsible service of alcohol. Legal aged consumers are advised to consider the safe drinking levels recommended in the National Health and Medical Research Council Australian Guidelines to Reduce Health Risks from Drinking Alcohol. A full version of these Guidelines is available at <https://www.nhmrc.gov.au/about-us/publications/australian-guidelines-reduce-health-risks-drinking-alcohol>.
10. No part of a prize is exchangeable, redeemable for cash or any other prize or transferable, unless otherwise specified in writing by the Promoter.
11. If a prize (or portion of a prize) is unavailable the Promoter reserves the right to substitute the prize (or that portion of the prize) to a prize of equal or greater value and specification, subject to any written directions of a regulatory authority.
12. No entry fee is charged by the Promoter to enter the Promotion. Where entry is allowed online, there is no additional cost to enter the Promotion other than any cost paid by the entrant to access the website or social media platform of entry via their Internet service provider.
13. Each prize will be awarded to the person named in the entry and any entry that is made on behalf of an entrant or by a third party will be invalid. If there is a dispute as to the identity of an entrant or winner, the Promoter reserves the right, in its sole discretion, to determine the identity of the entrant or winner.
14. Entrants' personal information will be collected by the Promoter directly or through its agents or contractors. By entering, the entrant consents to the Promoter keeping personal information on its database. The Promoter may use this information to conduct and manage the Promotion and for future marketing purposes regarding its products, including contacting the entrant electronically. The Promoter will handle personal information in accordance with its privacy policy which is located at <https://asahi.com.au/privacy>. The Promoter collects personal information about entrants to enable them to participate in this Promotion and may disclose the entrants' personal information to third parties including its contractors and agents, prize suppliers and service providers to assist in conducting this Promotion, to communicate with the entrants or in storing data and to the State and Territory lottery departments as required under the relevant lottery legislation. This may include disclosures to organisations outside Australia including in places such as the Philippines, New Zealand, the UK and the Netherlands. If the entrant does not provide their personal information as requested, they may be ineligible to enter or claim a prize in the Promotion. The Promoter's direct marketing communications will, where required by the Spam Act 2003 (Cth), contain a functional unsubscribe functionality that the entrant may use to opt-out of any further such communications and provided that the functional unsubscribe facility complies with the Spam Regulations 2021 (Cth). By entering, you consent to receive email or SMS messages from the Promoter without any functional unsubscribe facility if they relate primarily to the conduct of the Promotion.
15. For the purposes of public statements and advertisements, the Promoter may only publish the winner's surname, initial and postcode of residence.
16. It is a condition of accepting the prize that a winner and their travel companions may be required to sign a legal release as determined by the Promoter in its absolute discretion, prior to receiving a prize.

17. If a prize is provided to the Promoter by a third party, the prize is subject to the terms and conditions of the third party prize supplier. The terms and conditions which apply to the prize at the time it is issued to the winner will prevail over these Conditions of Entry in the event of any inconsistency. To the extent permitted by law the Promoter accepts no responsibility or liability for any delay or failure by the third party to deliver the prize, any delay or failure relating to the prize itself or failure by the third party to meet any of its obligations in these Conditions of Entry or otherwise.
18. Any guarantee or warranty given is in addition to any relevant statutory guarantees and warranties and nothing in these Conditions of Entry restricts, excludes or modifies or purports to restrict, exclude or modify any statutory consumer rights under any applicable law including the Competition and Consumer Act 2010 (Cth).
19. If for any reason any aspect of this Promotion is not capable of running as planned, including by reason of computer virus, communications network failure, bugs, tampering, unauthorised intervention, fraud, technical failure or any cause beyond the control of the Promoter, the Promoter may in its sole discretion cancel, terminate, modify or suspend the Promotion and invalidate any affected entries, or suspend or modify a prize, subject to State or Territory regulation.
20. The Promoter reserves the right, at any time, to validate and check the authenticity of entries and entrant's details (including an entrant's identity, age and place of residence). In the event that a winner cannot provide suitable proof as required by the Promoter to validate their entry, the winner will forfeit the prize in whole and no substitute will be offered. Incomplete, indecipherable, inaudible, incorrect and illegible entries, as applicable, will at the Promoter's discretion be deemed invalid and not eligible to win. Entries containing offensive or defamatory comments, or which breach any law or infringe any third party rights, including intellectual property rights, are not eligible to win. The use of any automated entry software or any other mechanical or electronic means that allows an individual to automatically enter repeatedly is prohibited and may render all entries submitted by that individual invalid.
21. The Promoter reserves the right to disqualify entries in the event of non-compliance with these Conditions of Entry. In the event that there is a dispute concerning the conduct of the Promotion or claiming a prize, the Promoter will resolve the dispute in direct consultation with the entrant. If the dispute cannot be resolved the Promoter's decision will be final.
22. The Promoter and its associated agencies and companies will not be liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense, damage, personal injury or death which is suffered or sustained (whether or not arising from any person's negligence or wilful misconduct) in connection with this Promotion or accepting or using any prize (or recommendation). For the sake of clarity, this clause shall not apply where the Promoter has contributed to or caused such loss, expense, damage, personal injury or death and shall not apply to any liability which cannot be excluded by law (in each case the Promoter's liability is limited to the minimum allowable by law).
23. The winner(s) will participate in and co-operate as required with all reasonable marketing and editorial activities relating to the Promotion, including (but not limited to) being recorded, photographed, filmed or interviewed and acknowledges that the Promoter may use any such marketing and editorial material without further reference or compensation to them.
24. Unless otherwise specified, a prize is a single event for the winner (and their guests) and cannot be separated into separate events or components.
25. The Promoter accepts no responsibility for any tax implications and the entrant must seek their own independent financial advice in regards to the tax implications relating to the prize or acceptance of the prize.
26. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of these rights.
27. Authorised under: ACT Permit No. TP 25/00449, NSW Authority No. TP/3949 and SA Permit No. T25/332.