

Coles Voucher On Pack - Oct'25 Promotion Terms & Conditions ("Conditions of Entry")

Schedule													
Promotion:	Coles Voucher On Pack - Oct'25 Promotion												
Promoter:	CUB Pty Ltd ABN 76 004 056 106, 58 Queens Bridge Street, Southbank, VIC 3006, Australia. Ph: 1800244054 For any enquiries regarding this Promotion, please contact the Promoter via promotions@asahibeverages.com or 1800244054												
Promotional Period:	Start date: 01/08/25 at 09:00 am AEST End date: 19/11/25 at 11:59 pm AEDT												
Eligible entrants:	Entry is only open to Australian (excluding NT) residents who are 18 years and over.												
How to Enter:	To enter the Promotion, the entrant must complete the following steps during the Promotional Period: a) purchase a specially marked carton of either Hard Rated Lemon (10 x cans), Carlton Dry 3.5% (24 x bottles) or Carlton Dry (24 x bottles) (each a “Carton”), to share, from any Liquorland, First Choice or Vintage Cellars liquor store within Australia (excluding NT) (includes their respective online stores) ("Participating Venues"); and b) visit the promotional website by scanning the QR code found on the Carton and fully complete and submit the online entry form with their personal details as requested and the unique code found inside the Carton. Entrants will be notified of which prize they have won at the time of entry (which will be confirmed by email within two (2) days of entry) and will have their prize sent via email (to the email address included on entry). It is the entrant’s responsibility to ensure that they enter their email address correctly. If an entrant fails to enter their email address correctly, the prize will not be awarded.												
Entries permitted:	Multiple entries permitted subject to the following: a) maximum of one (1) entry permitted per Carton purchased; b) limit one (1) entry permitted per person per day; c) maximum five (5) entries permitted per person throughout the Promotion; d) each entry must be submitted separately and in accordance with the entry instructions above; e) only one (1) unique code per entry is permitted; f) the same unique code cannot be used more than once; and g) unrecognised codes will be deemed invalid.												
Winner Determination:	<u>Instant Win:</u> - Winners will be notified immediately with details of the instant prize they have won upon entry form submission, subject to verification of the unique code submitted on entry. - Prizes will be confirmed in writing by email, within two (2) days of entry and will be sent via email to the email address included on entry. - Quality control errors will not invalidate an otherwise valid prize claim. - Unless otherwise due to fraud or ineligibility under these Conditions of Entry, all prize claims in excess of the advertised prize pool will be honoured. - Instant win game materials void if stolen, forged, mutilated or tampered with in any way.												
Total Prize Pool:	Up to AUD \$920,000.00												
<table><tr><th>Prize Description</th><th>Number of this prize</th><th>Value (per prize)</th></tr><tr><td>Prize 1: The prize is a \$25 Coles e-gift card.</td><td>Up to 4000</td><td>AUD\$25.00</td></tr><tr><td>Prize 2: The prize is a \$15 Coles e-gift card.</td><td>Up to 8000</td><td>AUD\$15.00</td></tr><tr><td>Prize 3: The prize is a \$5 Coles e-gift card.</td><td>Up to 140,000</td><td>AUD\$5.00</td></tr></table>		Prize Description	Number of this prize	Value (per prize)	Prize 1: The prize is a \$25 Coles e-gift card.	Up to 4000	AUD\$25.00	Prize 2: The prize is a \$15 Coles e-gift card.	Up to 8000	AUD\$15.00	Prize 3: The prize is a \$5 Coles e-gift card.	Up to 140,000	AUD\$5.00
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Prize Conditions:	The Coles e-gift cards are only available in the above denominations and are not stackable. For example, if you win a \$15 e-gift card and a \$25 e-gift card (together a total \$40 in value), you will receive 1 x \$15 and 1 x \$25 e-gift card and you will not receive a \$40 e-gift card.												

	• Coles e-gift cards can only be used (redeemed) in store at Coles supermarkets. For the avoidance of doubt, Coles e-gift cards cannot be used to purchase alcohol/tobacco. Any ancillary costs associated with redeeming the Coles e-gift cards are not included. Redemption of the Coles e-gift card is subject to the terms and conditions located at https://www.giftcards.com.au/CMS/Page/giftcardtermsofpurchase. • There is a limit of redeeming 5 Coles e-gift cards per transaction. Coles e-gift cards cannot be used in conjunction with any other offer. There is no minimum spend to use the Coles e-gift card. If transaction is under the e-gift card value, any remaining value can be used for another transaction however no residual balance can be issued in cash.
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1. The entrant agrees and acknowledges that they have read these Conditions of Entry (and Schedule) and that entry into the Promotion is deemed to be acceptance of these Conditions of Entry (and Schedule). Any capitalised terms used in these Conditions of Entry have the meaning given in the Schedule, unless stated otherwise.
2. The Promotion commences on the Start Date and ends on the End Date ("Promotional Period"). Entries are deemed to be received at the time of receipt by the Promoter and not at the time of transmission or deposit by the entrant. Records of the Promoter and its agencies are final and conclusive as to the time of receipt.
3. Valid and eligible entries will be accepted during the Promotional Period.
4. Employees (and their immediate family members) of the Participating Venues, agencies/companies directly associated with the conduct of this Promotion, the Promoter, businesses involved in determination of winner/s for the Promotion, businesses involved in the management of the Promotion, any organisation benefiting from the Promotion, the Promoter's distributors, suppliers, subsidiary companies/businesses and associated companies and agencies are not eligible to enter. "Immediate family member" means any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or 1st cousin.
5. If any winner chooses not to take their prize (or is unable to), or does not take or claim a prize within a reasonable time, as specified by the Promoter, or is unavailable, they forfeit the prize and the Promoter is not obliged to substitute the prize.
6. Where entry is allowed by purchase or subscription, the cost of the product or service is no greater than the cost would be without the opportunity to participate in the Promotion.
7. The Promoter supports the responsible service of alcohol and encourages consumers to enjoy alcohol responsibly. Entrants will be refused service of alcohol or provision of an alcohol beverage if it would breach any laws, codes or policies including those of the relevant liquor licensee relating to the responsible service of alcohol. Legal aged consumers are advised to consider the safe drinking levels recommended in the National Health and Medical Research Council Australian Guidelines to Reduce Health Risks from Drinking Alcohol. A full version of these Guidelines is available at <https://www.nhmrc.gov.au/about-us/publications/australian-guidelines-reduce-health-risks-drinking-alcohol>. Please refer to the GL4001 'Liquor promotion guidelines' and GL4003 'Intoxication guidelines' at <https://www.liquorandgaming.nsw.gov.au/>.
8. No part of a prize is exchangeable, redeemable for cash or any other prize or transferable, unless otherwise specified in writing by the Promoter.
9. If a prize (or portion of a prize) is unavailable the Promoter reserves the right to substitute the prize (or that portion of the prize) to a prize of equal or greater value and specification, subject to any written directions of a regulatory authority.
10. No entry fee is charged by the Promoter to enter the Promotion.
11. Each prize will be awarded to the person named in the entry and any entry that is made on behalf of an entrant or by a third party will be invalid. If there is a dispute as to the identity of an entrant or winner, the Promoter reserves the right, in its sole discretion, to determine the identity of the entrant or winner.
12. Entrants' personal information will be collected by the Promoter and/or by Coles Group Limited ACN 004 089 936, 800 Toorak Rd, Hawthorn East, VIC, 3123 ("Coles") ("the Collectors") directly or through their individual agents or contractors. By entering, the entrant consents to the Collectors keeping personal information on their respective databases. The Collectors will use your personal information to conduct and manage the Promotion. The Promoter may disclose your personal information to its related companies, agents and contractors to assist in conducting this Promotion, communicating with you

or storing data or to hold and use for fraud prevention purposes. This may include disclosures to organisations outside Australia including in places such as the UK, the Philippines, New Zealand and the Netherlands. By entering, you consent to the Promoter keeping your personal information on its database to use for future marketing purposes, including contacting you by electronic messaging provided that where required by the Spam Act 2003 (Cth), the Promoter includes a functional unsubscribe facility in each direct marketing communication it sends you that you may use to opt-out of any further such communications and provided that the functional unsubscribe facility complies with the Spam Regulations 2021 (Cth). By entering, you consent to receive email or SMS messages from the Promoter without any functional unsubscribe facility if they relate primarily to the conduct of this Promotion. The Promoter's Privacy Policy (see www.asahi.com.au/privacy) includes information about: (a) how to seek access to the personal information the Promoter holds about you and seek correction of the information; and (a) how to complain about a privacy breach and how the Promoter will deal with such a complaint. Entrants' personal information will be collected by Coles and stored on its database. The Coles privacy policy is located at <https://www.coles.com.au/important-information/privacy-policy> and contains information about how the entrant may access, update and seek correction of the personal information Coles holds about them and how the entrant may complain about any potential privacy breach and how such complaints will be dealt with. Personal information collected from entrants may be shared with third parties located outside of Australia including in Argentina, Canada, EU Member States, Hong Kong, India, Israel, Japan, New Zealand, Philippines, Singapore, South Africa, United Kingdom, United States, and Vietnam. From time to time, this list of countries may change.

13. It is a condition of accepting the prize that a winner may be required to sign a legal release as determined by the Promoter in its absolute discretion, prior to receiving a prize.
14. If a prize is provided to the Promoter by a third party, the prize is subject to the terms and conditions of the third party prize supplier. The terms and conditions which apply to the prize at the time it is issued to the winner will prevail over these Conditions of Entry in the event of any inconsistency. To the extent permitted by law the Promoter accepts no responsibility or liability for any delay or failure by the third party to deliver the prize, any delay or failure relating to the prize itself or failure by the third party to meet any of its obligations in these Conditions of Entry or otherwise.
15. Any guarantee or warranty given is in addition to any relevant statutory guarantees and warranties and nothing in these Conditions of Entry restricts, excludes or modifies or purports to restrict, exclude or modify any statutory consumer rights under any applicable law including the Competition and Consumer Act 2010 (Cth).
16. If for any reason any aspect of this Promotion is not capable of running as planned, including by reason of computer virus, communications network failure, bugs, tampering, unauthorised intervention, fraud, technical failure or any cause beyond the control of the Promoter, the Promoter may in its sole discretion cancel, terminate, modify or suspend the Promotion and invalidate any affected entries, or suspend or modify a prize, subject to State or Territory regulation.
17. The Promoter reserves the right, at any time, to validate and check the authenticity of entries and entrant's details (including an entrant's identity, age and place of residence). In the event that a winner cannot provide suitable proof as required by the Promoter to validate their entry, the winner will forfeit the prize in whole and no substitute will be offered. Incomplete, indecipherable, inaudible, incorrect and illegible entries, as applicable, will at the Promoter's discretion be deemed invalid and not eligible to win. Entries containing offensive or defamatory comments, or which breach any law or infringe any third party rights, including intellectual property rights, are not eligible to win. The use of any automated entry software or any other mechanical or electronic means that allows an individual to automatically enter repeatedly is prohibited and may render all entries submitted by that individual invalid.
18. The Promoter reserves the right to disqualify entries in the event of non-compliance with these Conditions of Entry. In the event that there is a dispute concerning the conduct of the Promotion or claiming a prize, the Promoter will resolve the dispute in direct consultation with the entrant. If the dispute cannot be resolved the Promoter's decision will be final.
19. The Promoter and its associated agencies and companies will not be liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense, damage, personal injury or death which is suffered or sustained (whether or not arising from any person's negligence or wilful misconduct) in connection with this Promotion or accepting or using any prize (or recommendation). For the sake of clarity, this clause shall not apply where the Promoter has contributed

to or caused such loss, expense, damage, personal injury or death and shall not apply to any liability which cannot be excluded by law (in each case the Promoter's liability is limited to the minimum allowable by law).

20. The winner(s) will participate in and co-operate as required with all reasonable marketing and editorial activities relating to the Promotion, including (but not limited to) being recorded, photographed, filmed or interviewed and acknowledges that the Promoter may use any such marketing and editorial material without further reference or compensation to them.
21. The Promoter accepts no responsibility for any tax implications and the entrant must seek their own independent financial advice in regards to the tax implications relating to the prize or acceptance of the prize.
22. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of these rights.
23. Authorised under: ACT Permit No. TP 25/00870, NSW Authority No. TP/3949 and SA Permit No. T25/644.