## Great Northern Fridge On-Premise Promotion Terms & Conditions ("Conditions of Entry")

|               | Schedule   |  |  |  |  |  |
|---------------|--|--|--|--|--|--|
| Promotion:    | Great Northern Fridge On Premise Promotion   |  |  |  |  |  |
| Promoter:     | CUB Pty Ltd ABN 76 004 056 106, 58 Queens Bridge Street, Southbank, VIC 3006, Australia. Ph: 1800 244 054                |  |  |  |  |  |
|               | For any inquiries regarding this Promotion, please contact the Participating Venue or the                                |  |  |  |  |  |
|               | Promoter via consumerrelations@asahi.com.au  |  |  |  |  |  |
| Promotional   | Start date: The Promotion starts in each Participating Venue on the start date specifie                                  |  |  |  |  |  |
| Period:       | promotional advertising in venue, which shall be no earlier than 01/04/25  |  |  |  |  |  |
|               | End date: The Promotion ends in each Participating Venue on the end date specified on                                    |  |  |  |  |  |
|               | promotional advertising in venue, which shall be no later than close of business on 31/03/26                             |  |  |  |  |  |
| Eligible      | Entry is only open to Australian residents who are 18 years and over.  |  |  |  |  |  |
| entrants:     |  |  |  |  |  |  |
| How to Enter: | To enter the Promotion, the entrant must complete the following steps during the Promotional Period:                     |  |  |  |  |  |
|               | a) purchase two (2) pints, schooners, stubbies or cans, or a jug of Great Northern                                       |  |  |  |  |  |
|               | Original, Great Northern Super Crisp, Great Northern Ginger Beer or Great  |  |  |  |  |  |
|               | Northern Zero in one (1) transaction, to share from any venue in Australia   |  |  |  |  |  |
|               | displaying advertising for this Promotion ("Participating Venues"). Entrants will  |  |  |  |  |  |
|               | receive an entry form at the time of purchase, while stocks last; and  |  |  |  |  |  |
|               | b) complete the entry form for the Promotion with their personal details (first name,                                    |  |  |  |  |  |
|               | last name, date of birth and mobile number), and then submit it in the entry box   |  |  |  |  |  |
|               | at the venue along with their proof of purchase (original receipt for the qualifying                                     |  |  |  |  |  |
|               | transaction).  |  |  |  |  |  |
| Entries       | Multiple entries permitted subject to the following:   |  |  |  |  |  |
| permitted:    | a) limit one (1) entry can be submitted per transaction.   |  |  |  |  |  |
|               | b) limit one (1) entry permitted per person each day; and  |  |  |  |  |  |
|               | c) each entry must be completed separately and in accordance with the entry  |  |  |  |  |  |
|               | instructions above.  |  |  |  |  |  |
| Winner        | <u>Draw:</u>   |  |  |  |  |  |
| Determinatio  | a) A separate draw will take place at each Participating Venue on the draw date and                                      |  |  |  |  |  |
| n:            | time advertised in the Participating Venue (using barrel draw).  |  |  |  |  |  |
|               | <ul> <li>b) The first valid entry drawn from each Participating Venue will win the prize<br/>specified below.</li> </ul> |  |  |  |  |  |
|               | c) The draw conductor may draw additional reserve entries in case an invalid entry                                       |  |  |  |  |  |
|               | or entrant is drawn.   |  |  |  |  |  |
|               | d) If a draw is scheduled on the weekend or a public holiday, the draw will be   |  |  |  |  |  |
|               | conducted at the same time and location on the following business day. The   |  |  |  |  |  |
|               | Promoter will ensure each draw is open for public scrutiny and anyone may  |  |  |  |  |  |
|               | witness the draw on request. The winner of a drawn prize is determined by  |  |  |  |  |  |
|               | chance.  |  |  |  |  |  |
|               |  |  |  |  |  |  |

| Pool per Participating Venue: | <b>Total Prize</b> | AUD \$639.00 |
|-------------------------------|--------------------|--------------|
|                               | Pool per           |              |
| Venue:                        | Participating      |              |
|                               | Venue:             |              |

| Prize Description  |   | Number of this prize            | Value (per prize) | Winning Method   |  |  |
|--|---|---------------------------------|-------------------|--|--|--|
| The prize is a Great Northern<br>Glass Door Stainless Steel 70L<br>Fridge. |   | 1 per<br>Participating<br>Venue | AUD\$639.00       | Draw: barrel draw, on the date/time advertised in the Participating Venue. |  |  |
| Prize<br>Conditions  | The winner must collect their prize from the same Participating Venue of entry.   |                                 |                   |  |  |  |
| Winner<br>notification:  | The winner will be contacted by phone and in writing within seven (7) days of the corresponding draw. The winner will be published in the same Participating Venue within seven (7) days of the corresponding draw.   |                                 |                   |  |  |  |
| Unclaimed<br>Prizes:   | Prizes must be claimed within one (1) month of the draw date ('Claim by Date'). In the event of an unclaimed prize, the prize will be redrawn on the business day following the Claim by Date at 12:00 pm AEDT at the same Participating Venue. The winner of the redraw will be notified by phone and in writing within five (5) days of the redraw. The redraw winner will be published in the same Participating Venue within seven (7) days of the redraw date. |                                 |                   |  |  |  |