

Pepsi Cap GWP Promotion Terms

Instructions for Use of Offer Terms

1. Any changes made to the offer may affect the details to be included below.
2. **ARTWORK APPROVAL:** The provision of the below copy does not amount to automatic legal approval of any advertising containing the below copy. Please ensure you send the key visual for this offer to us for legal review.
3. Given the long promotional period mentioned in the brief, we assume participating venues will set their own promotional dates. If this is not the case, please advise.

Offer Terms – for inclusion on POS

Aust. res. 18+ only. Purchase a jug of Pepsi or Pepsi Max, from this venue to receive a Pepsi branded hat (1 adult size only) ('gift'). Claim gift at the bar. Max one (1) gift per person per day. Ends on 9/2/26, while gift stocks last. Not valid with other offer/s. Not transferrable, exchangeable or redeemable for cash. 20 gifts per venue available. Not for re-sale. The Promoter (Asahi Beverages Pty Ltd ABN 51 004 243 994, 58 Queens Bridge Street, Southbank, VIC 3006) reserves the right to cancel or amend this offer at any time. To the maximum extent permitted by law, the Promoter will not be liable for any injury, loss and/or damage arising in any way from this offer, including the acceptance or use of any item supplied as part of this offer. Nothing in these conditions restricts, excludes or modifies any statutory consumer rights under any applicable law including the Competition and Consumer Act 2010 (Cth).

POS (Small Materials)

AU18+ only. Ends 9/2/26, while gift stocks last. Max 1 gift/person/day. See <https://cubpromos.com.au/conditions> for full T&Cs.

Online Banner Ad

AU18+ only. Ends 9/2/26, while gift stocks last. Max 1 gift/person/day. [T&Cs apply.](#)

Offer Terms (to host online)

Aust. res. 18+ only. Purchase a jug of Pepsi or Pepsi Max, from any venue within Australia displaying advertising for this promotion to receive a Pepsi branded hat (1 adult size only) ('gift'). Claim gift at the bar. The gift is valued at \$19.99. Max one (1) gift per person per day. Ends 9/2/26, while gift stocks last. Not valid with other offer/s. Not transferrable, exchangeable or redeemable for cash. 20 gifts per venue available. Not for re-sale. The Promoter (Asahi Beverages Pty Ltd ABN 51 004 243 994, 58 Queens Bridge Street, Southbank, VIC 3006) reserves the right to cancel or amend this offer at any time. To the maximum extent permitted by law, the Promoter will not be liable for any injury, loss and/or damage arising in any way from this offer, including the acceptance or use of any item supplied as part of this offer. Nothing in these conditions restricts, excludes or modifies any statutory consumer rights under any applicable law including the Competition and Consumer Act 2010 (Cth).